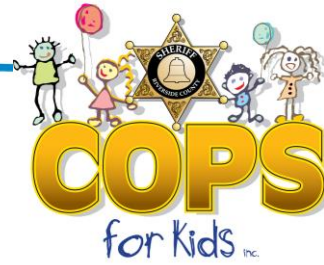




LAKE ELSINORE
COMMUNITY
 5K/10K • RUN/WALK



Dear Sponsor,

On Saturday, April 21st, 2018, the **17th Annual Lake Elsinore Unity in the Community 5K/10K Run/Walk** will again take place at the Lake Elsinore Levee. This event has grown each year and we know this year's gathering will be even greater as we seek to fulfill our Mission Statement: Promoting a healthy lifestyle through exercise and community involvement. With over 1,000 community members in attendance, this is an excellent opportunity for you to advertise your business or service. This also gives you the chance to support our community.

All sponsors receive recognition on the day of the race through event signs, T-shirt advertising, and distribution of materials and goodie bags. **Sponsors are encouraged to host a booth at the event to promote their business or product at no charge.** We encourage you to donate items for the goodie bags; a total of 1000 items are needed if you plan to donate to the bag which allows for direct marketing to every individual participating in the race.

Proceeds from the event are distributed to Cops for Kids benefiting children in the valley. Your financial contribution is tax deductible (Tax ID# 330888360). If you donate at the Silver sponsorship or higher, you receive two free race registrations.

To ensure recognition of your sponsorship on race day promotional materials, you need to provide your pledge with your business logo by March 21st, 2018. You can send this document by e-mail to daylahughes@gmail.com or by mail to:

Cops for Kids
 c/o Lake Elsinore Unity in the Community
 PO Box 2001
 Lake Elsinore, CA 92531

Thank you for considering our request for support,

Dayla Hughes, Sponsorship Coordinator
 951-348-8140

Please indicate how you are able to contribute and return this form before March 21st, 2018 so we can confirm your pledge and promote your business as a sponsor of this event.

I CAN MAKE A FINANCIAL DONATION:

- Platinum Sponsor: \$1000 or more
- Gold Sponsor: \$501 - \$999
- Silver Sponsor: \$251 - \$500
- Bronze Sponsor: \$100 - \$250
- Nickel Sponsor: Product Sponsor, value less than \$200
- \$ _____ Total Amount (please enclose checks made payable to Cops for Kids Incorporated)

Organization Name: _____

Organization Phone: _____

Please make checks payable to: Cops for Kids Incorporated

I CAN DONATE (PLEDGE) GOOD OR SERVICES: (We will call you for pick up.)

- Sports drinks, energy bars, fresh fruit (please circle)
- Items for the goodie bag (1000 small items like key chains or magnets) Please describe: _____
- Gift Certificates or Coupons (raffle prizes or 1000 for goodie bags; ex. can be 2 for 1 or discount type coupons)
- Services: _____ Professional service or assistance
- Other: _____
- Raffle Basket Valued At: \$ _____
- I am interested in setting up a booth and can provide my own tables and awnings for a 10 x 10 area.